

# Ivy Heller

Editor / Photographer / Videographer

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**HARD SKILLS:** Photography, Videography, Long-Form Editing, Short-Form Editing, Non-Linear Editing, Motion Graphics, Storytelling, Broadcast Journalism, Live Video Production, Equipment Management, Studio Lighting

**SOFT SKILLS:** Adaptability, Attention to Detail, Problem-Solving, Communication, Time Management, Collaboration, Teamwork, Leadership, File Organization

**SOFTWARE:** Adobe Creative Suite (Premiere, Photoshop, After Effects, Audition, Lightroom, Illustrator, InDesign), Avid Pro Tools, Final Cut Pro, Open Broadcast System, Microsoft Office, Google Drive

## RELEVANT EXPERIENCE

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**Assistant Editor | Weigel Broadcasting** | Chicago, IL | July 2025 – Current

- Ingest, tag, organize, and archive live, studio, and field footage, maintaining consistent file naming and a streamlined media library for fast turnaround editing.
- Sync multi-camera footage, prep Adobe Premiere projects, and build string-outs and rough assemblies to support editors and storytelling workflow.
- Collaborate with producers and senior editors on asset management and large multi-element projects while meeting tight deadlines with strong attention to detail.

**Broadcast Editor / Photographer | WSYX ABC 6 FOX 28** | Columbus, OH | May 2022 – August 2024

- Delivered 1,000+ live broadcasts using Sony PXW-X400 cameras, LiveU, and professional audio equipment to capture breaking news, interviews, and featured stories.
- Edited high-quality video packages and video elements for live newscasts using Avid, iNews, and FileZilla, ensuring seamless integration with live scripts and newsroom workflow while adhering to FCC compliance, brand guidelines, tight deadlines, and company SOPs.
- Collaborated with anchors, reporters, and producers to enhance broadcast storytelling and ensure clear and accurate broadcast content, improving audience engagement.

**Production Assistant | WSYX ABC 6 FOX 28** | Columbus, OH | August 2021 – May 2022

- Supported 300+ live broadcasts by operating jib and studio cameras, teleprompters, and audio consoles.
- Directed and assisted on-air talent and prepared guests for interviews, optimizing live segment production.
- Coordinated real-time communication between directors and production, preventing on-air disruptions.

**Production Manager / Student Leader | WBGU-PBS** | Bowling Green, OH | August 2019 – May 2021

- Managed student employees in production and post-production workflows, improved team performance.
- Using Adobe Premiere and Audition, edited syndicated episodes of *The American Woodshop* (Seasons 27 & 28), repackaging behind-the-scenes footage for YouTube and other promotional channels, increasing viewer engagement.
- Led digital asset management and content expansion efforts, increased engagement on social platforms.

**Production Assistant | WBGU-PBS** | Bowling Green, OH | July 2017 – May 2021

- Delivered 200+ live sporting events using professional camera operations for ESPN and local broadcasts.
- Edited collegiate marketing content, town halls, talk shows, and cooking programs, tailoring final deliverables to target demographics and promotional goals.
- Supported studio and field productions by operating studio, jib, and JVC cameras, and managing the switchboard, lighting, audio, and teleprompters for live and recorded events.

## ACHIEVEMENTS

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- WBGU 2019 Spirit Award, WBGU 2021 “Gets It” Award
- WSYX Photo Contest Winner: December 2023, February 2024, April 2024
- Contributed to Emmy-winning broadcasts at WSYX (2023 Best Technical Achievement, Best Broadcast Special)
- Emmy Winning Photojournalist (2024 Best Newscast, Ohio Valley Chapter)

## EDUCATION

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**Bowling Green State University | Bachelor’s in Visual Communication Technology** | Bowling Green, OH